



HEALTHY RIVERS TO  
REEF PARTNERSHIP  
MACKAY-WHITSUNDAY

# Mackay-Whitsundays Healthy Rivers to Reef Partnership:

Three slide intro

**Charlie Morgan – Executive Officer**

# 22 Partnership Members



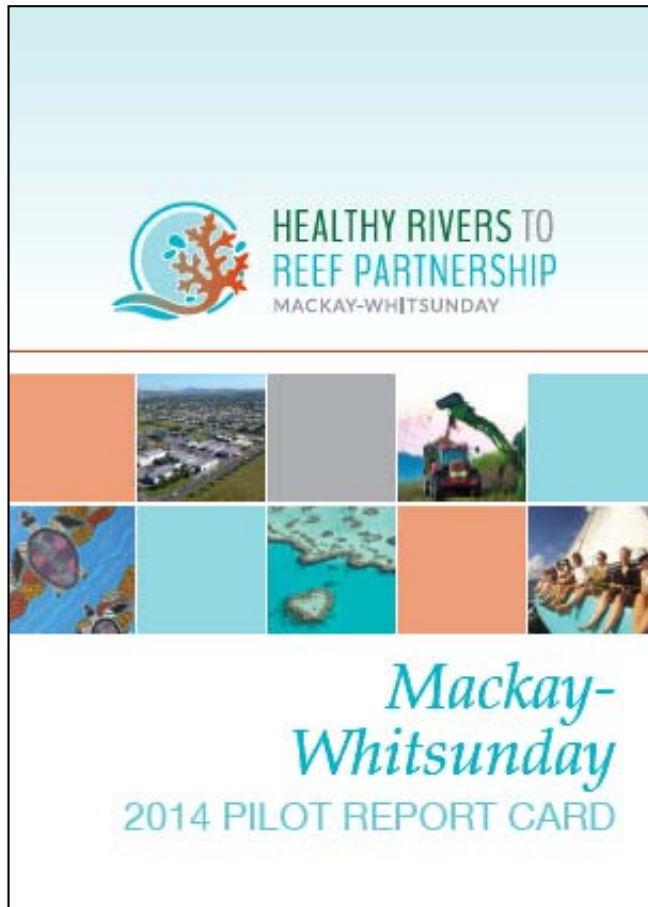
## One clear objective

To produce a regional annual waterway health report card which includes condition assessment data from the top of the catchment to the outer reef, including best management practice data from all major industries, social and economic data for the Mackay Whitsunday Isaac region and assessments of cultural heritage relevant to our waterways/marine areas



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# Two report cards down....



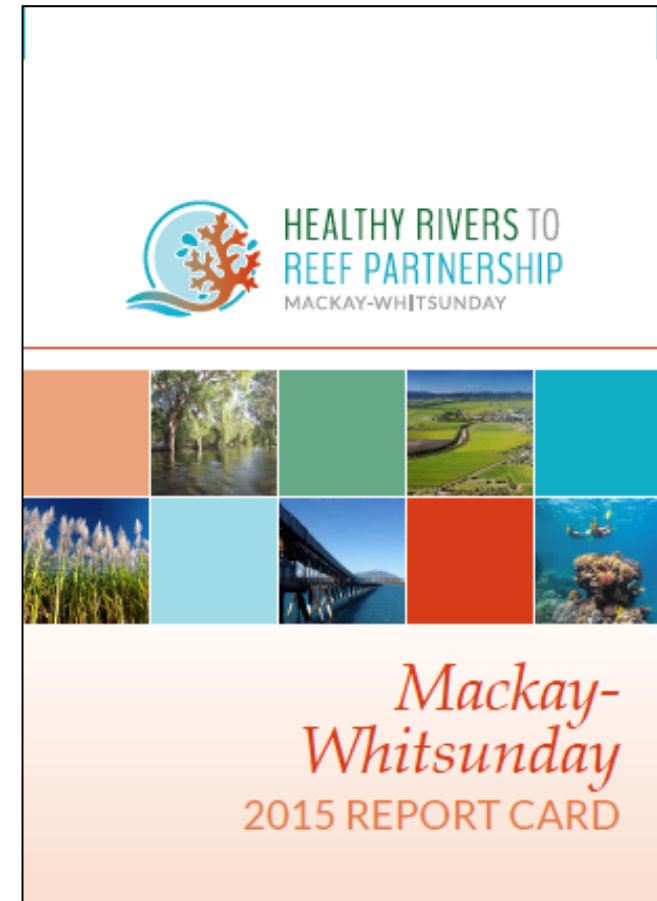
Full review of Program Design

Improved methodologies

New indicators

Consolidated Technical Working Group

Focus group to inform design of next report card



# Looking forwards...2016 Report Card and beyond

- Selection of relevant targets for MWI region and reporting
- Filling the grey gaps – investment and collaboration
- Integration with Reef 2050 monitoring, modelling and reporting Program (RIMMReP)
- Children's book development
- TV/radio advertisements and newspaper editorials
- Sponsorship options



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